



# DANISH FILM INSTITUTE FILM.//

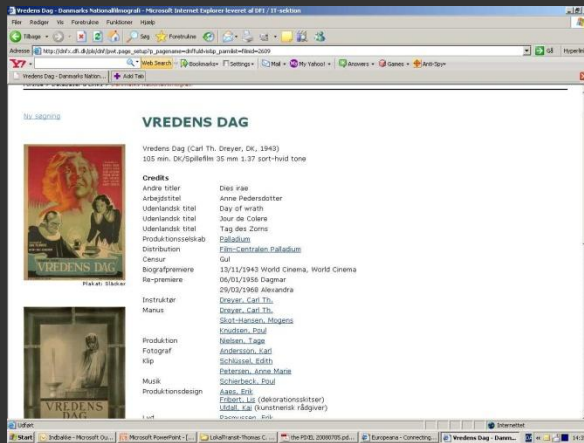
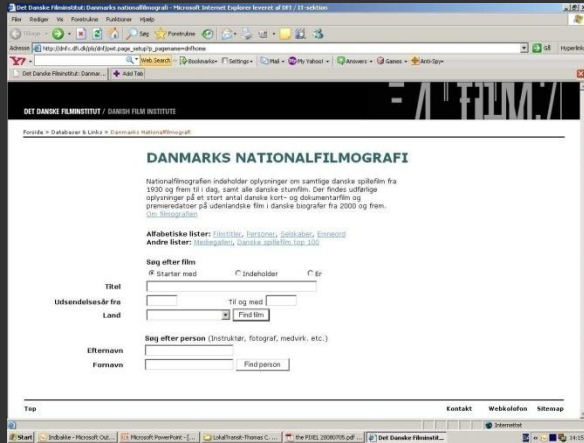
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**European Film Gateway –  
Rights Clearance and Orphan Works  
Amsterdam, 31 May 2011  
Thomas Christensen**

# DFI COLLECTION

- **> 50.000 hrs film**
- **> 10.000 hrs video (masters)**
- **> 2 millioner photos**
- **> 2 millioner text pages**

# DANISH NATIONAL FILMOGRAPHY



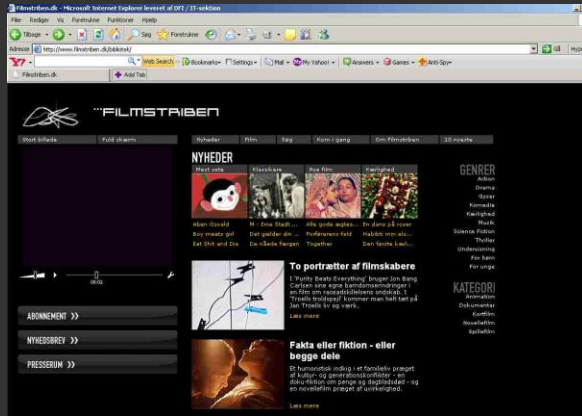
## Metadata

- 5241 Films, including:
- 1969 Danish features
- 978 Danish short fiction
- 528 Danish documentaries

## • Digitised collections online

- > 700 Films
- > 1500 Posters
- > 50000 Photos
- > 1000 Film programs

# FILMSTRIBEN



## Online access to over 1000 films:

- Non-commercial VOD distribution
- Flat rate for schools on-site
- Home loan via libraries (w/use limit)

# EUROPEAN FILM GATEWAY

**EU project (eContent) including 14 film archives from 13 countries, 2008-2011.**

- Creation of a common European portal for digital film heritage online
- Online targets:
  - > 69.000 films / 24.000 hours (1.200)
  - > 660.000 Images (>50.000)
  - > 300.000 Text pages (5.000)



# Purpose

- **Public access to heritage**
- **Visibility for new commercial use**
- **Educational purposes**
- **Research and science**
- **National/European identity and culture**

# Value?

## **Cultural value:**

Artistic, aesthetical  
Historical, art historical  
Documentation  
Technology and science

## **Emotional value:**

Identity and continuity  
Respect and veneration  
Symbolic

## **Practical value:**

Function  
Financial value  
Social value  
Political value

# Heritage vs. Assets

- **Heritage is a term often used for cultural artifacts that are thought permanent and publicly owned (financially or in mind).**
- **Asset is a term used for a commodity, which is privately owned and exploited in virtually any manner that may bring in a financial profit.**
- **Ironically, in film heritage, there is an almost envious relationship, where assets strive to be heritage (art) and heritage is thought to be financially exploitable.**



# DFI Online Access

- **Free online display (of low-res versions):**
  - **Public Domain**
  - **Possibly Public Domain**
  - **Orphan films (low risk: older than 50-70 years)**
  - **DFI owned films/assets**
- **Non-commercial VOD:**
  - **Government supported documentary films**
  - **Licensed educational films**
- **Not online:**
  - **Orphan works (newer than 50-70 years)**
  - **Unclear copyright**
  - **Commercially available films**

# What is at stake?

- **European identity**
- **National identity**
- **Loss of history**
- **Loss of culture**
- **Loss of re-use income**

# The Potential?

- **21% of films in European film archives are estimated to be orphan films.**
- **Only popular feature films, new short fiction and new documentary films are readily available.**
- **Films on shelves may be valuable, but generate no additional value by being inaccessible.**
- **In Europe the public heavily supports the production, consumption, preservation and digitization of films.**
- **Open online visibility through heritage institutions could drive new cultural and commercial use.**